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EDITORIAL & MARKETING CALENDAR

2009

Purchasing 2009

EDITORIAL & MARKETING CALENDAR



	JANUARY Ad Close: 12/11/08	FEBRUARY Ad Close: 1/08/09	MARCH Ad Close: 2/05/09	APRIL Ad Close: 3/05/09	MAY Ad Close: 4/02/09	JUNE Ad Close: 5/14/09
FEATURE	<ul style="list-style-type: none"> ▪ The cost of quality ▪ Supply chain finance tools ▪ Special report: Materials management software 	<ul style="list-style-type: none"> ▪ Global sourcing: MRO buyers take suppliers overseas ▪ Project management tools for purchasing professionals ▪ Supplier relationship management (SRM) in the services buy ▪ The green buy: How purchasing manages the supply chain 	<ul style="list-style-type: none"> ▪ Global sourcing: The real costs ▪ Logistics distribution ▪ Special report: Contract management software ▪ Risk management for purchasing professionals 	<ul style="list-style-type: none"> ▪ Lean manufacturing and six sigma ▪ Spend analysis best practices for mid-sized companies ▪ Buyers' guide to software for purchasing <p>ISM ANNUAL CONFERENCE PREVIEW</p>	<ul style="list-style-type: none"> ▪ Distribution 2009: How purchasing rates performance ▪ Growing purchasing card programs ▪ Purchasing's role in the power transmission products buy (motors, bearings & belts, etc.) <p>SHOW ISSUE: ISM</p>	<ul style="list-style-type: none"> ▪ The services buy ▪ A new look at supplier diversity ▪ Salute to suppliers ▪ Negotiating with suppliers: The tools to present from a position of power
METALS	<ul style="list-style-type: none"> ▪ Buyer/supplier relationships—the future ▪ Nonferrous outlook 	<ul style="list-style-type: none"> ▪ Copper and brass report ▪ China's impact on metals buying 	<ul style="list-style-type: none"> ▪ Stainless pricing and supply ▪ Alloying and plating metals 	<ul style="list-style-type: none"> ▪ Pipe and tube report ▪ New products in metals 	<ul style="list-style-type: none"> ▪ Top 100 metals service centers ▪ Steel bars—supply base in flux 	<ul style="list-style-type: none"> ▪ Metals parts, forgings and castings ▪ Steel plate/structurals
ELECTRONICS	<ul style="list-style-type: none"> ▪ Purchasing strategies at EMS companies ▪ Distribution Watch: The Asian fulfillment distributor ▪ Electronic components outlook 2009 	<ul style="list-style-type: none"> ▪ Successful semiconductor sourcing strategies ▪ Distribution Watch: Buying chips from distributors ▪ Semiconductors: DSPs ▪ IPE: relays 	<ul style="list-style-type: none"> ▪ How buyers help designers ▪ Sourcing for new electronics devices ▪ Distribution Watch: When distributor FAEs are not enough ▪ Semiconductors: SRAMs ▪ IPE: switches 	<ul style="list-style-type: none"> ▪ How a communications OEM buys ▪ Distribution Watch: Why large OEMs buy from distributors ▪ Semiconductors: analog ICs ▪ IPE: connectors 	<ul style="list-style-type: none"> ▪ Top 75 electronics distributors ▪ Electronics manufacturing returns to North America ▪ Distribution Watch: The Asian competition ▪ Semiconductors: NAND memory ▪ IPE: resistor network <p>SHOW ISSUE: EDS</p>	<ul style="list-style-type: none"> ▪ What's your supplier's EQ? (environmental quotient) ▪ Inside a new electronics device—the sourcing strategy ▪ Distribution Watch: Distributors' role in buying green ▪ Semiconductors: standard logic ▪ IPE: ceramic capacitors
TRAVEL	<ul style="list-style-type: none"> ▪ Travel industry outlook 2009 	<ul style="list-style-type: none"> ▪ Profile of the corporate travel buyer 	<ul style="list-style-type: none"> ▪ How travel management companies help with compliance 	<ul style="list-style-type: none"> ▪ Managing spend data with corporate T&E cards 	<ul style="list-style-type: none"> ▪ Purchasing's role in strategic meetings management 	<ul style="list-style-type: none"> ▪ Preparing for negotiations with hotels
LOGISTICS	<ul style="list-style-type: none"> ▪ Small-parcel transport 	<ul style="list-style-type: none"> ▪ LTL trucking 	<ul style="list-style-type: none"> ▪ Logistics software 	<ul style="list-style-type: none"> ▪ RFID 	<ul style="list-style-type: none"> ▪ Rail/intermodal 	<ul style="list-style-type: none"> ▪ 3PL
OFFICE PRODUCTS	<ul style="list-style-type: none"> ▪ 2009 industry and pricing outlook for office supplies ▪ Office equipment and paper 	<ul style="list-style-type: none"> ▪ Software for managing office documents: purchasing's role in the buy 	<ul style="list-style-type: none"> ▪ Sourcing office supplies globally: Challenges and opportunities 	<ul style="list-style-type: none"> ▪ What's new in multifunction products: A technology and product update 	<ul style="list-style-type: none"> ▪ The next generation of online tools for the print buy 	<ul style="list-style-type: none"> ▪ Special report: Buying environmentally friendly office equipment and supplies
CHEMICALS	<ul style="list-style-type: none"> ▪ Soaps, detergents and surfactants pricing and supply ▪ Supply chain management at a consumer products company 	<ul style="list-style-type: none"> ▪ Benzene and sodium bicarbonate pricing and supply ▪ How chemicals buyers qualify suppliers 	<ul style="list-style-type: none"> ▪ Chlor-alkalies and ethanol pricing and supply ▪ The role of reverse auctions in the chemicals buy 	<ul style="list-style-type: none"> ▪ Polyethylene pricing and supply ▪ Chemicals applications in the emerging world of nanotechnology 	<ul style="list-style-type: none"> ▪ Top 100 chemicals distributors ▪ Propylene and polypropylene pricing and supply 	<ul style="list-style-type: none"> ▪ Natural/synthetic rubber pricing and supply ▪ What buyers need to know about plastics technology

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	JULY Ad Close: 6/11/09	AUGUST Ad Close: 7/09/09	SEPTEMBER Ad Close: 8/13/09	OCTOBER Ad Close: 9/10/09	NOVEMBER Ad Close: 10/15/09	DECEMBER Ad Close: 11/12/09
FEATURE	<ul style="list-style-type: none"> Annual energy report: How to control costs Risk management for global sourcing Special report: Software for spend analysis and management Purchasing's leadership role in logistics <p>COMPANY PROFILE ISSUE</p>	<ul style="list-style-type: none"> 2010 materials and pricing outlook Career guide for buyers with global assignments Moving from spend analysis to spend visibility Electronics: The buying clout of big OEMs and how that affects everyone else 	<ul style="list-style-type: none"> Medal of Professional Excellence Procure-to-pay best practices Strategic meetings management: How procurement reduces costs 	<ul style="list-style-type: none"> Supply Chain Manager of the Year Annual MRO purchasing report: A company's competitive edge How purchasing uses target costing The office supplies buy: Secrets to successful demand management 	<ul style="list-style-type: none"> Leading cross-functional teams Salute to Suppliers Annual Trucking Report: The Road Ahead in 2010 Career guide: Purchasing refreshes its commodity management skills 	<ul style="list-style-type: none"> 29th Annual Compensation Survey Purchasing cards: Taking a program global
METALS	<ul style="list-style-type: none"> Steel sheet Coated steel 	<ul style="list-style-type: none"> Light metals report (aluminum, titanium) 	<ul style="list-style-type: none"> Scrap update Precious metals 	<ul style="list-style-type: none"> Annual aluminum price and supply report Iron ore 	<ul style="list-style-type: none"> Nickel Zinc 	<ul style="list-style-type: none"> Lead Tin
ELECTRONICS	<ul style="list-style-type: none"> Top 25 semiconductor companies Distribution Watch: Why value added services still matter Semiconductors: DRAMs IPE: integrated passive devices 	<ul style="list-style-type: none"> Distribution Watch: Why global OEMs use distribution Semiconductors: LEDs IPE: military connectors 	<ul style="list-style-type: none"> Why counterfeiting is getting worse Distribution Watch: Can independent distributors be trusted? Top connector suppliers Semiconductors: LCDs IPE: sealed switches 	<ul style="list-style-type: none"> Top 50 Contract Manufacturers' Report Distribution Watch: Why small EMS providers like distributors Semiconductors: NOR flash memory IPE: Integrated passive devices <p>SHOW ISSUE: NEDA CONFERENCE</p>	<ul style="list-style-type: none"> Where have the buying specialists gone? Distribution Watch: Why buyers need catalog distributors Semiconductors: microprocessors IPE: tantalum capacitors 	<ul style="list-style-type: none"> How a global EMS provider buys: A case history Purchasing strategy: The hybrid distributors Semiconductors: microcontrollers IPE: variable resistors
TRAVEL	<ul style="list-style-type: none"> Mid-year travel industry update 	<ul style="list-style-type: none"> Aligning travel procurement strategy with corporate goals 	<ul style="list-style-type: none"> Managing supplier relationships: the airlines 	<ul style="list-style-type: none"> Taking the corporate travel buy global 	<ul style="list-style-type: none"> How to control ground transportation costs 	<ul style="list-style-type: none"> The role of online tools in the corporate travel buy
LOGISTICS	<ul style="list-style-type: none"> Truckload 	<ul style="list-style-type: none"> The costs of ocean shipping 	<ul style="list-style-type: none"> Logistics software 	<ul style="list-style-type: none"> LTL 	<ul style="list-style-type: none"> 3PL 	<ul style="list-style-type: none"> Rail/intermodal
OFFICE PRODUCTS	<ul style="list-style-type: none"> Mid-year paper market and pricing update 	<ul style="list-style-type: none"> Office equipment: The latest in security technology 	<ul style="list-style-type: none"> Managing relationships with suppliers of multifunction products (MFPs) 	<ul style="list-style-type: none"> The networked office: Purchasing's role in bringing it all together 	<ul style="list-style-type: none"> The print buy: Purchasing takes the lead in negotiations with suppliers 	<ul style="list-style-type: none"> Office software: New applications for managing workflow
CHEMICALS	<ul style="list-style-type: none"> Styrene, polystyrene pricing and supply Case histories on how chemicals suppliers help companies innovate 	<ul style="list-style-type: none"> PVC, ABS pricing and supply How to outsource the chemicals buy Preliminary 2010 chemicals pricing forecast 	<ul style="list-style-type: none"> Glycerine pricing and supply Global sourcing for chemicals 	<ul style="list-style-type: none"> Bulk packaging How buyers at coatings makers work with chemical suppliers 	<ul style="list-style-type: none"> Pharmaceuticals pricing and supply How a pharmaceuticals company buys chemicals 2010 chemical distribution preview 	<ul style="list-style-type: none"> Sulfuric acid pricing and supply How to forecast chemicals prices

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