

# Purchasing<sup>®</sup> 2009

CHEMICALS EDITORIAL CALENDAR



|   | FEATURES  | MAJOR REPORTS   |
|---|---|---|
| <b>JANUARY</b><br><b>Ad Close:</b><br>12/11/08  | <ul style="list-style-type: none"> <li>Soaps, Detergents and Surfactants Pricing and Supply</li> <li>Supply Chain Management at a Consumer Products Company</li> </ul>                | <ul style="list-style-type: none"> <li>The Cost of Quality</li> <li>Supply Chain Finance Tools</li> <li>Special Report: Materials Management Software</li> </ul>  |
| <b>FEBRUARY</b><br><b>Ad Close:</b><br>1/08/09  | <ul style="list-style-type: none"> <li>How Chemicals Buyers Qualify Suppliers</li> <li>Benzene and Sodium Bicarbonate Pricing and Supply</li> </ul>                                   | <ul style="list-style-type: none"> <li>Global Sourcing: MRO Buyers Take Suppliers Overseas</li> <li>Project Management Tools for Purchasing Professionals</li> <li>Supplier Relationship Management (SRM) in the Services Buy</li> <li>The Green Buy: How Purchasing Manages the Supply Chain</li> </ul>    |
| <b>MARCH</b><br><b>Ad Close:</b><br>2/05/09     | <ul style="list-style-type: none"> <li>The Role of Reverse Auctions in the Chemicals Buy</li> <li>Chlor-Alkalies and Ethanol Pricing and Supply</li> </ul>                            | <ul style="list-style-type: none"> <li>Global Sourcing: The Real Costs</li> <li>Logistics Distribution</li> <li>Special Report: Contract Management Software</li> <li>Risk Management for Purchasing Professionals</li> </ul>   |
| <b>APRIL</b><br><b>Ad Close:</b><br>3/05/09     | <ul style="list-style-type: none"> <li>Chemicals Applications in the Emerging World of Nanotechnology</li> <li>Polyethylene Pricing and Supply</li> </ul>                             | <ul style="list-style-type: none"> <li>Lean Manufacturing and Six Sigma</li> <li>Spend Analysis Best Practices for Mid-Sized Companies</li> <li>Buyers Guide to Software for Purchasing</li> </ul> <p><b>ISM ANNUAL CONFERENCE PREVIEW</b></p>  |
| <b>MAY</b><br><b>Ad Close:</b><br>4/02/09       | <ul style="list-style-type: none"> <li><b>Annual Report—Top 100 Chemicals Distributors</b></li> <li>Propylene and Polypropylene Pricing and Supply</li> </ul>                         | <ul style="list-style-type: none"> <li><b>Annual Report—Distribution 2009</b></li> <li>Growing Purchasing Card programs</li> <li>Purchasing's Role in the Power Transmission Products Buy (Motors, Bearings &amp; Belts, etc.)</li> </ul> <p><b>SHOW ISSUE: ISM</b></p>                                     |
| <b>JUNE</b><br><b>Ad Close:</b><br>5/14/09      | <ul style="list-style-type: none"> <li>What Buyers Need to Know About Plastics Technology</li> <li>Natural/Synthetic Rubber Pricing and Supply</li> </ul>                             | <ul style="list-style-type: none"> <li>Salute to Suppliers</li> <li>A New Look at Supplier Diversity</li> </ul>   |
| <b>JULY</b><br><b>Ad Close:</b><br>6/11/09      | <ul style="list-style-type: none"> <li>Case Histories on How Chemicals Suppliers Help Companies Innovate</li> <li>Styrene and Polystyrene Pricing and Supply</li> </ul>               | <ul style="list-style-type: none"> <li><b>Annual Energy Report: How to Control Costs</b></li> <li>Risk Management for Global Sourcing</li> <li>Special Report: Software for Spend Analysis and Management</li> <li>Purchasing's Leadership Role in Logistics</li> </ul> <p><b>COMPANY PROFILE ISSUE</b></p> |
| <b>AUGUST</b><br><b>Ad Close:</b><br>7/09/09    | <ul style="list-style-type: none"> <li>How to Outsource the Chemicals Buy</li> <li>Preliminary 2010 Chemicals Pricing Forecast</li> <li>PVC, ABS Pricing and Supply</li> </ul>        | <ul style="list-style-type: none"> <li>2010 Materials and Pricing Outlook</li> <li>Career Guide for Buyers with Global Assignments</li> <li>Moving from Spend Analysis to Spend Visibility</li> <li>Electronics: The Buying Clout of Big OEMs and How That Affects Everyone Else</li> </ul>                 |
| <b>SEPTEMBER</b><br><b>Ad Close:</b><br>8/13/09 | <ul style="list-style-type: none"> <li>Global Sourcing for Chemicals</li> <li>Glycerine Pricing and Supply</li> </ul>   | <ul style="list-style-type: none"> <li><b>Annual Report—Medal of Professional Excellence—the Best of the Best in Purchasing!</b></li> <li>Procure-to-Pay Best Practices</li> </ul>  |
| <b>OCTOBER</b><br><b>Ad Close:</b><br>9/10/09   | <ul style="list-style-type: none"> <li>How Buyers at Coatings Makers Work With Chemical Suppliers</li> <li>Bulk packaging</li> </ul>  | <ul style="list-style-type: none"> <li><b>Annual Report—Supply Chain Manager of the Year</b></li> <li><b>Annual MRO Purchasing Report: A Company's Competitive Edge</b></li> <li>How Purchasing Uses Target Costing Management</li> </ul>   |
| <b>NOVEMBER</b><br><b>Ad Close:</b><br>10/15/09 | <ul style="list-style-type: none"> <li>How a Pharmaceutical Company Buys Chemicals</li> <li>2010 Chemical Distribution Preview</li> <li>Pharmaceuticals Pricing and Supply</li> </ul> | <ul style="list-style-type: none"> <li>Salute to Suppliers</li> <li>Leading Cross-Functional Teams</li> <li><b>Annual Trucking Report—The Road Ahead in 2010!</b></li> <li>Career Guide: Purchasing Refreshes its Commodity Management Skills</li> </ul>  |
| <b>DECEMBER</b><br><b>Ad Close:</b><br>11/12/09 | <ul style="list-style-type: none"> <li>How to Forecast Chemicals Prices</li> <li>Sulfuric Acid Pricing and Supply</li> </ul>  | <ul style="list-style-type: none"> <li><b>Annual Report—29th Annual Compensation Survey</b></li> <li>Purchasing Cards: Taking a Program Global</li> </ul>   |