

Purchasing 2009

ELECTRONICS EDITORIAL CALENDAR



| | FEATURES | MAJOR REPORTS |
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| JANUARY Ad Close: 12/11/08 | <ul style="list-style-type: none"> ▪ Purchasing Strategies at EMS Companies ▪ Distribution Watch: The Asian Fulfillment Distributor ▪ Electronic Component Outlook 2009 | <ul style="list-style-type: none"> ▪ The Cost of Quality ▪ Supply Chain Finance Tools ▪ Special Report: Materials Management Software |
| FEBRUARY Ad Close: 1/08/09 | <ul style="list-style-type: none"> ▪ Successful Semiconductor Sourcing Strategies ▪ Distribution Watch: Buying Chips From Distributors ▪ Semiconductors: DSPs ▪ IPE: Relays | <ul style="list-style-type: none"> ▪ The Green Buy: How Purchasing Manages the Supply Chain ▪ Global Sourcing: MRO Buyers Take Suppliers Overseas ▪ Project Management Tools for Purchasing Professionals ▪ Supplier Relationship Management (SRM) in the Services Buy |
| MARCH Ad Close: 2/05/09 | <ul style="list-style-type: none"> ▪ How Buyers Help Designers ▪ Sourcing for New Electronics Devices ▪ Distribution Watch: When Distributor FAEs Are Not Enough ▪ Semiconductors: SRAMs ▪ IPE: Switches | <ul style="list-style-type: none"> ▪ Global Sourcing: The Real Costs ▪ Logistics Distribution ▪ Special Report: Contract Management Software ▪ Risk Management for Purchasing Professionals |
| APRIL Ad Close: 3/05/09 | <ul style="list-style-type: none"> ▪ How a Communications OEM Buys ▪ Distribution Watch: Why Large OEMs Buy From Distributors ▪ Semiconductors: Analog ICs ▪ IPE: Connectors | <ul style="list-style-type: none"> ▪ Lean Manufacturing and Six Sigma ▪ Spend Analysis Best Practices for Mid-Sized Companies ▪ Buyers Guide to Software for Purchasing <p>ISM ANNUAL CONFERENCE PREVIEW</p> |
| MAY Ad Close: 4/02/09 | <ul style="list-style-type: none"> ▪ Annual Report—Top 75 Electronics Distributors ▪ Electronics Manufacturing Returns to North America ▪ Distribution Watch: The Asian Competition ▪ Semiconductors: NAND Memory ▪ IPE: Resistor Networks | <ul style="list-style-type: none"> ▪ Annual Report—Distribution 2009 ▪ Growing Purchasing Card Programs <p>SHOW ISSUE: EDS SHOW ISSUE: ISM</p> |
| JUNE Ad Close: 5/14/09 | <ul style="list-style-type: none"> ▪ What's Your Supplier's EQ? (Environmental Quotient) ▪ Inside a New Electronics Device—The Sourcing Strategy ▪ Distribution Watch: Distributors' Role in Buying Green ▪ Semiconductors: Standard Logic ▪ IPE: Ceramic Capacitors | <ul style="list-style-type: none"> ▪ Salute to Suppliers ▪ Supplier Diversity |
| JULY Ad Close: 6/11/09 | <ul style="list-style-type: none"> ▪ Annual Report—Top 25 Semiconductor Companies ▪ Distribution Watch: Why Value Added Services Still Matter ▪ Semiconductors: DRAMs ▪ IPE: Integrated Passive Devices | <ul style="list-style-type: none"> ▪ Risk Management for Global Sourcing ▪ Special Report: Software for Spend Analysis and Management ▪ Purchasing's Leadership Role in Logistics <p>COMPANY PROFILE ISSUE</p> |
| AUGUST Ad Close: 7/09/09 | <ul style="list-style-type: none"> ▪ The Buying Clout of Big OEMs-and How That Affects Everyone Else ▪ Distribution Watch: Why Global OEMs Use Distribution ▪ Semiconductors: LEDs ▪ IPE: Military Connectors | <ul style="list-style-type: none"> ▪ 2010 Materials and Pricing Outlook ▪ Career Guide for Buyers with Global Assignments ▪ Moving From Spend Analysis to Spend Visibility |
| SEPTEMBER Ad Close: 8/13/09 | <ul style="list-style-type: none"> ▪ Why Counterfeiting is Getting Worse ▪ Distribution Watch: Can Independent Distributors Be Trusted? ▪ Top Connector Suppliers ▪ Semiconductors: LCDs ▪ IPE: Sealed Switches | <ul style="list-style-type: none"> ▪ Annual Report—Medal of Professional Excellence—the Best of the Best in Purchasing! ▪ Procure-to-Pay Best Practices |
| OCTOBER Ad Close: 9/10/09 | <ul style="list-style-type: none"> ▪ Annual Report—Top 50 Contract Manufacturers ▪ Distribution Watch: Why Small EMS Providers Like Distributors ▪ Semiconductors: NOR Flash Memory ▪ IPE: Integrated Passive Devices | <ul style="list-style-type: none"> ▪ Annual Report—Supply Chain Manager of the Year ▪ Annual MRO Purchasing Report—A Company's Competitive Edge ▪ How Purchasing Uses Target Costing <p>SHOW ISSUE: NEDA CONFERENCE</p> |
| NOVEMBER Ad Close: 10/15/09 | <ul style="list-style-type: none"> ▪ Where Have The Buying Specialists Gone? ▪ Distribution Watch: Why Buyers Need Catalog Distributors ▪ Semiconductors: Microprocessors ▪ IPE: Tantalum Capacitors | <ul style="list-style-type: none"> ▪ Salute to Suppliers ▪ Purchasing Leads the Way: Cross-Functional Teams |
| DECEMBER Ad Close: 11/12/09 | <ul style="list-style-type: none"> ▪ How a Global EMS Provider Buys: A Case History ▪ Purchasing Strategy: The Hybrid Distributors ▪ Semiconductors: Microcontrollers ▪ IPE: Variable Resistors | <ul style="list-style-type: none"> ▪ Annual Report—29th Annual Compensation Survey |