

Purchasing[®] 2009

TRAVEL EDITORIAL CALENDAR



	FEATURES	MAJOR REPORTS
JANUARY Ad Close: 12/11/08	<ul style="list-style-type: none"> Travel Industry Outlook 2009 	<ul style="list-style-type: none"> The Cost of Quality Supply Chain Finance Tools Special Report: Materials Management Software
FEBRUARY Ad Close: 1/08/09	<ul style="list-style-type: none"> Profile of the Corporate Travel Buyer 	<ul style="list-style-type: none"> Global Sourcing: MRO Buyers Take Suppliers Overseas Project Management Tools for Purchasing Professionals Supplier Relationship Management (SRM) in the Services Buy The Green Buy: How Purchasing Manages the Supply Chain
MARCH Ad Close: 2/05/09	<ul style="list-style-type: none"> How Travel Management Companies Help with Compliance 	<ul style="list-style-type: none"> Global Sourcing: The Real Costs Logistics Distribution Special Report: Contract Management Software Risk Management for Purchasing Professionals
APRIL Ad Close: 3/05/09	<ul style="list-style-type: none"> Managing Spend Data with Corporate T&E Cards 	<ul style="list-style-type: none"> Lean Manufacturing and Six Sigma Spend Analysis Best Practices for Mid-Sized Companies Buyers Guide to Software for Purchasing <p>ISM ANNUAL CONFERENCE PREVIEW</p>
MAY Ad Close: 4/02/09	<ul style="list-style-type: none"> Purchasing's Role in Strategic Meetings Management 	<ul style="list-style-type: none"> Annual Report—Distribution 2009 Growing Purchasing Card Programs Purchasing's Role in the Power Transmission Products Buy (Motors, Bearings & Belts, etc.) <p>SHOW ISSUE: ISM</p>
JUNE Ad Close: 5/14/09	<ul style="list-style-type: none"> Preparing for Negotiations with Hotels 	<ul style="list-style-type: none"> Salute to Suppliers The Services Buy A New Look at Supplier Diversity Negotiating With Suppliers: The Tools to Present From a Position of Power
JULY Ad Close: 6/11/09	<ul style="list-style-type: none"> Mid-Year Travel Industry Update 	<ul style="list-style-type: none"> Annual Energy Report: How to Control Costs Risk Management for Global Sourcing Special Report: Software for Spend Analysis And Management Purchasing's Leadership Role in Logistics <p>COMPANY PROFILE ISSUE</p>
AUGUST Ad Close: 7/09/09	<ul style="list-style-type: none"> Aligning Travel Procurement Strategy with Corporate Goals 	<ul style="list-style-type: none"> 2010 Materials and Pricing Outlook Career Guide For Buyers with Global Assignments Moving From Spend Analysis to Spend Visibility Electronics: The Buying Clout of Big OEMs and HowThat Affects Everyone Else
SEPTEMBER Ad Close: 8/13/09	<ul style="list-style-type: none"> Managing Supplier Relationships: The Airlines 	<ul style="list-style-type: none"> Annual Report—Medal of Professional Excellence—the Best of the Best in Purchasing! Procure-to-Pay Best Practices Strategic Meetings Management: How Procurement Reduces Costs
OCTOBER Ad Close: 9/10/09	<ul style="list-style-type: none"> Taking the Corporate Travel Buy Global 	<ul style="list-style-type: none"> Annual Report—Supply Chain Manager of the Year Annual MRO Purchasing Report: A Company's Competitive Edge How Purchasing Uses Target Costing
NOVEMBER Ad Close: 10/15/09	<ul style="list-style-type: none"> How to Control Ground Transportation Costs 	<ul style="list-style-type: none"> Salute to Suppliers Leading Cross-Functional Teams Annual Trucking Report—The Road Ahead in 2010! Career Guide: Purchasing Refreshes its Commodity Management Skills
DECEMBER Ad Close: 11/12/09	<ul style="list-style-type: none"> The Role of Online Tools in the Corporate Travel Buy 	<ul style="list-style-type: none"> Annual Report—29th Annual Compensation Survey Purchasing Cards: Taking A Program Global