

# Purchasing 2010

ELECTRONICS EDITORIAL CALENDAR



	FEATURES	MAJOR REPORTS
<b>JANUARY</b> <b>Ad close:</b> 12/10/09	<ul style="list-style-type: none"> <li>Component pricing in 2010</li> <li>How an EMS company buys</li> <li>How to work with catalog distributors</li> </ul>	<ul style="list-style-type: none"> <li>Tools &amp; strategies for analyzing supplier health</li> <li>Special Report: Contract Management software</li> </ul>
<b>FEBRUARY</b> <b>Ad close:</b> 1/14/10	<ul style="list-style-type: none"> <li>Case history on buying passive devices</li> <li>Pricing and supply update on digital signal processors</li> <li>Pricing and supply update on sealed switches</li> <li>Successful distribution strategies</li> </ul>	<ul style="list-style-type: none"> <li>Engineering/purchasing collaboration</li> <li>Lean supply chain management (but not too lean)</li> <li><b>Green Supplier Guide</b></li> <li>Technology skills for procurement</li> </ul>
<b>MARCH</b> <b>Ad close:</b> 2/11/10	<ul style="list-style-type: none"> <li>Case histories in buyer/engineer collaboration</li> <li>Pricing and supply for power management ICs</li> <li>Pricing and supply for tantalum capacitors</li> <li>Design services of distributors</li> </ul>	<ul style="list-style-type: none"> <li>Teammates - Purchasing working closely with manufacturing</li> <li>Futures trading - risk management tools to manage price fluctuations</li> <li>Automotive Industry Update</li> </ul>
<b>APRIL</b> <b>Ad close:</b> 3/11/10	<ul style="list-style-type: none"> <li>Bright ideas in LED technology</li> <li>How to evaluate LED suppliers</li> <li>IPE: Connectors</li> <li>Distribution: solid state lighting</li> </ul>	<ul style="list-style-type: none"> <li>Software Report: The next big feature that will change purchasing!</li> <li>eProcurement: The next generation</li> <li>Strategies for buyers in the medical industry</li> </ul>
<b>MAY</b> <b>Ad close:</b> 4/8/10	<ul style="list-style-type: none"> <li><b>Top 75 electronics distributors</b></li> <li>How buyers rate electronics distributors</li> <li>Semiconductors: NAND memory pricing and supply update</li> </ul>	<ul style="list-style-type: none"> <li>Managing quality through Six Sigma</li> <li>Purchasing and corporate finance</li> </ul> <p><b>SHOW ISSUE: EDS</b></p>
<b>JUNE</b> <b>Ad close:</b> 5/13/10	<ul style="list-style-type: none"> <li>How medical OEMs buy electronics</li> <li>Semiconductors: Pricing and supply of standard logic</li> <li>IPE: Pricing and supply of ceramic capacitors</li> <li>Distribution: value-added services</li> </ul>	<ul style="list-style-type: none"> <li><b>Annual Distribution Report: How buyers rate performance</b></li> <li>Purchasing's role in distribution</li> <li>Inventory management software</li> <li>Nominations for Supply Chain Manager of the Year</li> </ul>
<b>JULY</b> <b>Ad close:</b> 6/10/10	<ul style="list-style-type: none"> <li>Top semiconductor companies</li> <li>How to evaluate semiconductor suppliers</li> <li>Pricing and supply of DRAMS</li> <li>IPE: Pricing and supply of integrated passive devices</li> <li>Distribution: Semiconductor specialists</li> </ul>	<ul style="list-style-type: none"> <li>Product Design: What buyers need to know</li> <li>Supplier portals - eBusiness is getting easier</li> <li>Annual Report: Energy</li> </ul> <p><b>ANNUAL COMPANY PROFILE ISSUE</b></p>
<b>AUGUST</b> <b>Ad close:</b> 7/15/10	<ul style="list-style-type: none"> <li>Managing cost in defense contracts</li> <li>How a defense contractor buys</li> <li>Semiconductors: Analog ICs, pricing and supply</li> <li>IPE: Circular connectors</li> <li>Distribution: Defense industry specialists</li> </ul>	<ul style="list-style-type: none"> <li>Global Sourcing: The new low-cost countries</li> <li>Early materials forecast for 2011</li> </ul>
<b>SEPTEMBER</b> <b>Ad close:</b> 8/12/10	<ul style="list-style-type: none"> <li>How electronics buyers manage the costs of alternative energy</li> <li>Top connector suppliers</li> <li>Semiconductors: LCDs pricing and supply</li> <li>IPE: Fans and heat sinks, pricing and supply</li> <li>Distribution: Connector distributors</li> </ul>	<ul style="list-style-type: none"> <li>New technology tools for purchasing</li> <li>Project management</li> <li><b>Annual Report: Purchasing's Medal of Professional Excellence</b></li> </ul>
<b>OCTOBER</b> <b>Ad close:</b> 9/16/10	<ul style="list-style-type: none"> <li>Top 50 contract manufacturers</li> <li>How to build a local supply base in low-cost countries</li> <li>Semiconductors: NOR flash, memory, pricing and supply</li> <li>Passives: Variable resistors</li> <li>Distribution: Global distributors</li> </ul>	<ul style="list-style-type: none"> <li>How distributors use technology to reduce supply chain costs</li> <li><b>Annual Report: Supply Chain Manager of the Year</b></li> </ul> <p><b>SHOW ISSUE: NEDA CONFERENCE</b></p>
<b>NOVEMBER</b> <b>Ad close:</b> 10/14/10	<ul style="list-style-type: none"> <li>Global Sourcing: The China option</li> <li>How a cell phone manufacturer buys</li> <li>Semiconductors: Microprocessors price and supply</li> <li>IPE: Resistor networks pricing and supply</li> <li>Distribution: Asian distributors</li> </ul>	<p><b>SPECIAL SUPPLEMENT:</b>  <b>95TH ANNIVERSARY ISSUE</b></p>
<b>DECEMBER</b> <b>Ad close:</b> 11/11/10	<ul style="list-style-type: none"> <li>Best practices for sourcing obsolete parts</li> <li>Negotiation tips for electronics buyers</li> <li>Semiconductors: Microcontrollers pricing and supply</li> <li>Passives: Switches pricing and supply</li> <li>Distribution: Independent distributors</li> </ul>	<ul style="list-style-type: none"> <li><b>Annual Compensation Report</b></li> <li>Top Supply Chain schools</li> </ul>