

Purchasing 2010

TRAVEL EDITORIAL CALENDAR

THE
PREFERRED
BRAND

FEATURES

JANUARY

Ad close:
12/10/09

- Corporate Travel: Industry update and 2010 outlook
- Purchasing's growing role in the services buy: contract labor, IT, security, fleet & more
- Special Report: Contract Management Software
- Tools & strategies for analyzing supplier health

FEBRUARY

Ad close:
1/14/10

- Corporate Travel: Profile of procurement travel professionals
- Spend analysis software
- Technology skills for buyers
- **Green Supplier Guide**

MARCH

Ad close:
2/11/10

- Corporate Travel: Meetings & Events - looking for the ROI
- Nominations for Supply Manager of the Year

APRIL

Ad close:
3/11/10

- Corporate Travel: Corporate T&E cards - an aid to spend management
- Supplier relationship management - a new look at supplier audits
- eProcurement: The next generation
- Software Report: The next big feature that will change purchasing!

SHOW ISSUE: ISM

MAY

Ad close:
4/8/10

- Corporate Travel: Strategies for selecting travel management companies
- P-Cards: The big savings
- Purchasing and corporate finance

JUNE

Ad close:
5/13/10

- Corporate Travel: Purchasing and finance meeting corporate goals
- Inventory management software
- Nominations for Supply Chain Manager of the Year

JULY

Ad close:
6/10/10

- Corporate Travel: Partnering with hotels
- eBusiness: Supplier portals are making it easier

ANNUAL COMPANY PROFILE ISSUE

AUGUST

Ad close:
7/15/10

- Corporate Travel: Global travel - working with airlines, hotels and TMCs
- Global Sourcing: The new low-cost countries

SHOW ISSUE: NBTA INTERNATIONAL EXPOSITION & CONVENTION: AUGUST 8-11

SEPTEMBER

Ad close:
8/12/10

- Corporate Travel: Online booking tools encouraging compliance
- Project Management
- **Annual Report: Purchasing's Medal of Professional Excellence**

OCTOBER

Ad close:
9/16/10

- Corporate Travel: Ground transportation - controlling costs
- Purchasing - business leadership
- **Annual Report: Supply Chain Manager of the Year**

NOVEMBER

Ad close:
10/14/10

- Corporate Travel: Strategic sourcing and the travel spend
- The Services Buy: Best Practices
- Purchasing Software review

SPECIAL SUPPLEMENT: 95TH ANNIVERSARY ISSUE

DECEMBER

Ad close:
11/11/10

- Corporate Travel: Expense reporting tools
- **Annual Compensation Report**